

Virtual Ed Link Signs Contract with Roselle Borough Schools

Company Will Provide Proprietary Integrated Safety and Security Management System; Including Video Analytics

- Press Release
- Source: Virtual Ed Link, Inc.
- On 9:00 am EDT, Wednesday July 22, 2009

Buzz up! 0

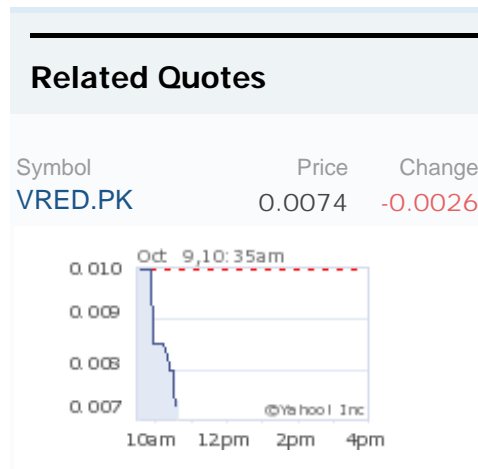


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FAIRFIELD, N.J.--(BUSINESS WIRE)--Virtual Ed Link, Inc. (Pink Sheets:[VRED - News](#))

announced today that it has received a purchase order from the Roselle Borough Schools, located in Roselle, New Jersey. The purchase order includes VRED's Integrated Video Management and Alerting Solution with Real Time Notification upgrade to the base Safety and Security Management System.



This state of the art Video Management System uses proprietary Video Analytics to provide clients with a proactive video surveillance system that will automatically send an alert through the portal based on pre-determined criteria. VRED utilizes the most advanced technologies in video analytics and unlike solutions distributed by Cisco Systems (NASDAQ: [CSCO - News](#)) and ADT Solutions (NYSE: [TYC - News](#)), the VRED system is specifically designed to be portal based and integrate with applications designed for the

school and education marketplace.

“One of the district's goals for 2009-2010 is to enhance and to continue to professionalize our security services,” said Luigi Campana, School Business Official of Roselle Borough Schools. “The Viyya

Technologies Safety and Security Management "Portal" System will assist the district in maximizing its

resources and improve communications with parents.”

“Providing an integrated holistic system is one of our main goals at VRED,” said Dr. Alan McCartney, COO of Virtual Ed Link. “Our system is scalable with the ability to grow without implementing disparate systems that can prove problematic from a complete emergency management perspective. This feature allows us to meet the growing demand of our customers for a comprehensive integrated safety and security management system.”

About Virtual Ed Link, Inc.

Virtual Ed Link, Inc., (Pink Sheets:[VRED - News](#)), sells the Safety and Security Management System (SSMS), which uses proprietary core technology solutions developed by Viyya Technologies. The Safety and Security Management System is marketed and sold primarily to schools and colleges around the United States and is geared to be used as a collaborative tool to share information retrieved from any internet source among the school users. This is especially important in the event of threats or danger, when the system disseminates alerts to help and guide students, parents, faculty and law enforcement in the actions necessary to protect school attendees and infrastructure.

For more information, visit <http://www.virtualedlink.org>.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This news release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements that include the words "believes," "expects," "anticipate" or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results,

performance or achievements of the company to differ materially from those expressed or implied by such forward-looking statements. In addition, description of anyone's past success, either financial or strategic, is no guarantee of future success. This news release speaks as of the date first set forth above and the company assumes no responsibility to update the information included herein for events occurring after the date hereof.

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Virtual Ed Link, Inc. (VRED.PK)



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