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FAIRFIELD, NJ--(Marketwire - April 2, 2008) - Viyya Technologies, Inc. (PINKSHEETS: **VYON**) and Virtual Ed Link, Inc. (PINKSHEETS: **VRED**) are pleased to announce that CEO John Bay will be featured in a financial site interview for WallSt.net, a respected Internet news source for savvy investors. Mr. Bay is the founder of Viyya Technologies, Inc. and is the creator of the proprietary core technology that is the automated engine built to search and aggregate, archive and disseminate information from any web source or RSS feed.

Viyya became a public company in 2004 listed on the Pink Sheets, and has been transformed through several key developments in 2007. Reaching ahead of the Web 2.0 Collaborative environment, Viyya built its unique search and retrieval engine into a portal platform that searches structured and unstructured data for the specific intelligence the user wants. It delivers that data that is requested and does not produce data not wanted, thereby reducing the weight of information overload and saving the user time and money. Its capabilities will store and archive information for easy retrieval later, and will disburse information to any digital device. Those capabilities power the Viyya Information Portal which was customized after the unfortunate tragedy at Virginia Tech last April, and is marketed by Viyya's Virtual Ed Link subsidiary to schools and colleges through the holistic School Safety Management System (SSMS).

Virtual Ed Link expects to have one million registered users of its product before 2009. Additionally, Virtual Ed Link recently gained acceptance into the New York state aided procurement program which will allow schools to channel government dollars toward securing the VELI safety solution for their respective campuses.

The VIYYA™ Intelligence Portal or VIP is also marketed to other commercial vertical markets like Homeland Security, and will enable newly planned additional vertical markets like Construction Management and Healthcare.

Highlighted Links[Viyya Technologies, Inc.](#)[The MacReport.Net](#)

The company and its management team share an awareness of the importance of keeping the public at large, the financial community, and the loyal shareholder base "in the know" about initiatives and their positive impact in the marketplace.

This interview will serve to introduce Viyya and VELI to the added worldwide financial community.

The company will advise on the date and time the interview will air.

"Forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 may be included in this news release. These statements relate to future events or our future financial performance; they are only predictions and may differ materially from actual future results or events. Viyya disclaims any intention or obligation to revise any forward-looking statements whether as a result of new information, future developments or otherwise. Important risk factors -- including, but not limited to risks associated with changes in general economic/business conditions, actions of our competitors, the extent to which we are able to develop new services and markets for our services, and changes in our business strategies -- could cause actual results to differ from those contained in forward-looking statements.

About Viyya™ Technologies

Viyya™ Technologies (PINKSHEETS: **VYON**) is the developer and marketer of the world's most advanced, web-based information management application. Viyya™'s proprietary XScript™ extraction engine, used in conjunction with RSS feeds and today's popular search engines from NASDAQ-listed Google, Yahoo, MSN, and NYSE-listed AOL, and others, provides VIYYA™ users with a level of information management not available from other vendors.

The company's core technology manages disparate information from the Internet, corporate intranets, databases, newsgroups, email, and third-party feeds by enabling users to customize the way they collect, process, distribute and store data. VIYYA™ gives users the ability to retrieve filtered content from many sources, determine the relevancy of the information, and have the information processed into notifications, daily reminders, newspapers, or archived for future use. For additional company information, please visit www.viyya.com.

About Virtual Ed Link

Virtual Ed Link, Inc. responds to the growing need from school campuses (K-12 and higher education institutions) to collect, access, share and disseminate vital information within school districts. The School Safety Management System (SSMS), through VELI, is web-based and can be accessed anywhere. SSMS can be customized for the particular school or college in which it is being implemented. Basic guidelines, rules and procedures, and general notifications are embedded as defaults, or the school can install its own.

Virtual Ed Link, Inc. is a subsidiary of Viyya Technologies, Inc. (PINKSHEETS: **VYON**). The VELI School Safety Management System is powered by The Viyya Core Technology.

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