



[Advanced Search](#) [All Recent News](#) [Email a Friend](#) [Print-Friendly](#)

**SOURCE: Viyya Technologies**

**Jan 03, 2008 10:55 ET**

**Viyya Technologies Announces Approved New Stock Symbol VRED for Virtual Ed Link, Inc.**

FAIRFIELD, NJ--(Marketwire - January 3, 2008) - Viyya Technologies, Inc., (PINKSHEETS: [VYON](#)), the developer and marketer of the world's most advanced web-based content aggregation application, has received official approval from NASD for the new stock symbol to be used for Virtual Ed Link, Inc. (PINKSHEETS: [VRED](#)). Virtual Ed Link, Inc. (VELI) is the developer and marketer of the most advanced and comprehensive web-based platform, the School Safety Management System (SSMS), geared to the planning, teaching and training of security for school populations in the country.

The NASD assignment of VRED on the Pink Sheets board is effective December 31, 2007.

VELI, which was formed in the aftermath of the Virginia Tech tragedy as a spin-out from Viyya Technologies, Inc., is armed with the power of the VIYYA™ proprietary search, aggregation, data dissemination and archiving technology. VIYYA™ capabilities are incorporated in VELI's School Safety Management System designed as the perfect platform for the education vertical market. SSMS is already receiving rave reviews and significant acceptance by schools and colleges across the U.S.

Viyya management is taking this opportunity to remind Viyya shareholders that the announced 4 to 1 dividend (four shares of VELI (PINKSHEETS: [VRED](#)) for each Viyya share owned (PINKSHEETS: [VYON](#))) closed on the previously identified December 21, 2007 record date. The process of distributing the VRED shares has started in concert with the Viyya Transfer Agent who is preparing the Viyya shareholder list which identifies Viyya share ownership as of the close of business Dec. 21, 2007.

This Viyya shareholder list will be provided to the VELI Transfer Agent for preparation of the VELI stock certificates to be distributed on or about January 15, 2008. There is no action that is necessary on the part of

**Highlighted Links**

[Viyya Technologies, Inc.](#)

[The MacReport.Net](#)

Viyya shareholders. The final step in the distribution process will be the mailing of VELI shares to the applicable address of record of the Viyya shareholder or Viyya shareholder broker.

VELI management is pleased with the timing of this significant step in the Company's history because it completes a phase that now enables management to concentrate on the market delivery of the SSMS in providing the education market with the "culture of security preparedness" that's so desperately needed in today's uncertain school and campus climate. The SSMS platform gives schools and colleges a single source web 2.0-based solution to the problems inherent in planning, training, teaching, and creating a safe school culture while promoting positive student and staff communication and involvement on a daily basis.

As previously announced, VELI management expects the continuation of the strong efforts applied during the fourth quarter of 2007 which included the engaging of industry leading distribution channel partners, conducting meetings and submitting bids to a variety of geographically dispersed senior level school officials and forging ahead with a number of the executed school contracts that are in-hand.

The Company's aggressive 2008 campaign is already underway with important presentations scheduled to the Technical School and Community College markets.

Dr. Alan McCartney, GM and COO of Virtual Ed Link, said, "In my 30 years as a New York state school superintendent and school official, safety is vital in the planning, teaching, training and preparing of administrators, faculty, parents, and students in the event of a possible disaster. Being able to provide safety in the form of immediate and accurate information to a school community that is under imminent threat occurs with the VELI SSMS solution in a manner which is second to none in this market."

About Virtual Ed Link Inc.

Virtual Ed Link Inc. responds to the growing need from school campuses (K-12 and higher education institutions) to collect, access, share and disseminate vital information within school districts. The School Safety Management System (SSMS), through VELI, is web-based and can be accessed anywhere. SSMS can be customized for the particular school or college in which it is being implemented. Basic guidelines, rules and procedures, and general notifications are embedded as defaults, or the school can install its own.

About VIYYA™ Technologies

VIYYA™ Technologies (PINKSHEETS: **VYON**) is the developer and marketer of the world's most advanced web-based information management application. VIYYA™'s proprietary XScript extraction engine, used in conjunction with RSS feeds and today's popular search engines from Google, Yahoo, AOL, MSN, and others, provides VIYYA™ users with a level of information management not available from other vendors. VIYYA™ has assembled the tools that allow individuals to turn "Information Overload" into customized personal and business intelligence, empowering them to automate and manage their Internet information through trusted and open sources. VIYYA™ provides easy-to-use filtering, parsing, and notification techniques for the maximum information impact, while storing information for quick, easy, effective retrieval. For additional company information, please visit [www.VIYYA.com](http://www.VIYYA.com).

"Forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 may be included

in this news release. These statements relate to future events or our future financial performance; they are only predictions and may differ materially from actual future results or events. Viyya disclaims any intention or obligation to revise any forward-looking statements whether as a result of new information, future developments or otherwise.

Important risk factors -- including, but not limited to risks associated with changes in general economic/business conditions, actions of our competitors, the extent to which we are able to develop new services and markets for our services, and changes in our business strategies -- could cause actual results to differ from those contained in forward-looking statements.

#### Legal Notice Regarding Forward-Looking Statements

"Forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 may be included in this news release. These statements relate to future events or our future financial performance; they are only predictions and may differ materially from actual future results or events. VIYYA™ disclaims any intention or obligation to revise any forward-looking statements whether as a result of new information, future developments or otherwise. Important risk factors -- including but not limited to risks associated with changes in general economic/business conditions (including in the IT and financial information industries), actions of our competitors, the extent to which we are able to develop new services and markets for our services, the time and expense involved in such development activities, the level of demand and market acceptance of our services and changes in our business strategies -- could cause actual results to differ from those contained in forward-looking statements.

Contact:

Joe Forese

COO

973.276.0555

[jforese@viyya.com](mailto:jforese@viyya.com)

[www.viyya.com](http://www.viyya.com)

[www.virtualedlink.org](http://www.virtualedlink.org)

[Click here to see all recent news from this company](#)

---

Privacy Statement | Sitemap | © 2009 Marketwire, Incorporated. All rights reserved.

Your newswire of choice for expert news release distribution.

1-800-774-9473 (US) | 1-888-299-0338 (Canada) | +44-20-7562-6550 (UK)